

TABLE II
R. J. REYNOLDS

Brand	CO, mg/cigt.		
	Philip Morris Data Jan., 1982	FTC Report 3/83	TITL Market Sample #26
Camel 70 (NF)	12.7	12.2	13.0
Camel 85	14.8	15.2	15.3
Camel Lights 80 (Box)	6.8	7.7	7.9
Camel Lights 85 (Soft Pack)	10.3	10.2	10.6
Camel Lights 100	15.2	14.8	14.5
Doral II 85	3.7	3.8	3.9
Doral II Menthol 85	3.4	3.5	3.6
More Lights 100	8.8	9.2	N.A.
More Lights Menthol 100	8.4	9.3	N.A.
More 120	20.3	21.0	20.7
More Menthol 120	20.4	19.3	19.8
Now 80 (Box)	<0.4	**	N.A.
Now 85 (Box)	<0.4	N.A.	0.5
Now 85 (Soft Pack)	1.4	1.5	1.7
Now Menthol 85 (Soft Pack)	1.0	1.2	1.7
Now 100 (Box)	N.A.	**	0.1
Now 100 (Soft Pack)	1.4	1.6	1.8
Now Menthol 100 (Soft Pack)	1.5	1.4	1.6
Salem 85	13.6	13.8	14.2
Salem 100	13.8	13.5	13.7
Salem Lights 85	11.0	10.5	10.7
Salem Lights 100	11.5	11.6	11.4
Salem Ultra 85	5.6	4.9	4.9
Salem Ultra 100	6.4	6.3	6.4
Vantage 85	12.1	12.9	12.9
Vantage Menthol 85	13.4	13.0	12.8
Vantage 100	12.4	12.2	12.6
Vantage Ultra Lights 85	4.6	4.9	5.0
Vantage Ultra Lights 100	5.8	5.5	5.8
Winston 80	16.0	15.8	15.6
Winston 85	16.8	16.3	17.0
Winston 100	16.6	14.5	14.8
Winston Lights 85	10.7	11.2	11.2
Winston Lights 100	14.8	14.9	15.2
Winston Ultra 85	4.4	4.4	4.8
Winston Ultra 100	6.4	6.4	6.9
Winston International 100	N.A.	17.1	17.4
OVERALL AVERAGE CO DELIVERY	9.9	10.0	10.3

**Below sensitivity of method used by FTC.
N.A. = None available

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